In spite of a vibrant EdTech ecosystem in India, very few solutions address the needs of students and teachers in government schools. Hence, there is a need to catalyze the EdTech ecosystem and build evidence around its impact on the low-income segment.

**OUR APPROACH**

CSF’s EdTech Lab aims to support the creation of contextualized EdTech solutions and build evidence around their efficacy in government and low-income schools.

- **Stage #1** Identification of the cohort
- **Stage #2** Rapid evaluations
- **Stage #3** Contextualization of EdTech products
- **Stage #4** Pilots & evaluation
- **Stage #5** Scale-up

**RAPID EVALUATIONS**

12 shortlisted solutions underwent quick evaluations using a comprehensive toolkit. The process incorporated expert reviews of the products, analysis of product-generated databases and stakeholder interviews.

**SAMPLE SNAPSHOT FOR RAPID EVALUATIONS OF COHORT 1**

- 1,500 staff members and students surveyed
- 3,900 schools covered in product database
- 17,000 students’ data analyzed
LEARNINGS
Multiple opportunities exist for stakeholders to come together to unlock EdTech’s potential

FOR PRODUCT COMPANIES
* Develop contextualized EdTech solutions
  - Produce localized products with vernacular content
  - Build curriculum-mapped products to reduce teacher workload
  - For personalized products, create tools matching instruction to learning levels of children
  - Feature actionable, simple dashboards to track student performance

FOR IMPLEMENTERS
* Strengthen institutional capacity
  - Identify gaps in the teaching-learning process that EdTech can resolve
  - Demonstrate a transparent process to procure sound EdTech products
  - Build individual and institutional capacity to adopt EdTech meaningfully
  - Facilitate third-party evaluations of products to establish learning gains

FOR FUNDERS
* Support the nascent EdTech supply
  - Few affordable home-use products on the market
  - Few localized products with vernacular language and content
  - Few products targeting instruction to student capability levels

FOR RESEARCHERS
* Generate evidence around pertinent research questions
  - What product types and implementation models lead to maximum learning gains?
  - What products and features are most cost-effective for in-school interventions?
  - What pedagogical features are most effective?

#EDTECHFORALL